

FUNDRAISING PLAN 2015 - 2019



Rusty Lloyd
April 8, 2014

**Dolores River Restoration Partnership Meeting
- Moab UT, 4/8/14**

LOOKING BACK

- 2009 – 2013 DRRP has raised and expended \$3.9 million in private and public funds



PARTNERSHIP NEEDS 2015 - 2019

Year	Task/Description	Approx. Cost
2015 – 2019	Implementation:	\$380,000
	Maintenance:	\$365,200
	Monitoring Activities:	\$165,000
	Capacity:	\$347,100
	Total 2015 - 2019	\$1,257,300

OUR STRATEGIES

- Continue seeking out grants, based on existing relationships with grantors for select work and building new relationships when possible.
- Stewardship Fund
 - ▣ Working with one or several community foundations located in the watershed to create a fund that they would manage on behalf of the DRRP.
 - ▣ Developing a campaign that leverages multiple sources of funding and major donations to establish the single fund.
 - ▣ Identifying a list of viable, interested donors.
- Integrating these funding efforts with the communications initiative (page 12, M&M plan) and discussions of governance mechanisms (see page 3) that foster transferring funds. (e.g. assistance agreements)
- The DRRP funding subcommittee will continue work to implement these activities.

NEXT STEPS

- Identify potential funders
- Outreach to potential funders to support this next critical phase in the partnership.
- Get involved with the ongoing work of the funding subcommittee



CONTACT INFO

DRRP Funding Subcommittee Co-Chairs

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