FUNDRAISING PLAN 2015 - 2019

A PUBLIC - PRIVATE COLLABORATION

Rusty Lloyd
April 8, 2014

Dolores River Restoration Partnership Meeting
- Moab UT, 4/8/14
2009 – 2013 DRRP has raised and expended $3.9 million in private and public funds.
<table>
<thead>
<tr>
<th>Year</th>
<th>Task/Description</th>
<th>Approx. Cost</th>
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<tbody>
<tr>
<td>2015 – 2019</td>
<td>Implementation:</td>
<td>$380,000</td>
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<tr>
<td></td>
<td>Maintenance:</td>
<td>$365,200</td>
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<tr>
<td></td>
<td>Monitoring Activities:</td>
<td>$165,000</td>
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<tr>
<td></td>
<td>Capacity:</td>
<td>$347,100</td>
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<td></td>
<td><strong>Total 2015 - 2019</strong></td>
<td><strong>$1,257,300</strong></td>
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OUR STRATEGIES

- Continue seeking out grants, based on existing relationships with grantors for select work and building new relationships when possible.

- Stewardship Fund
  - Working with one or several community foundations located in the watershed to create a fund that they would manage on behalf of the DRRP.
  - Developing a campaign that leverages multiple sources of funding and major donations to establish the single fund.
  - Identifying a list of viable, interested donors.

- Integrating these funding efforts with the communications initiative (page 12, M&M plan) and discussions of governance mechanisms (see page 3) that foster transferring funds. (e.g. assistance agreements)

- The DRRP funding subcommittee will continue work to implement these activities.
NEXT STEPS

- Identify potential funders
- Outreach to potential funders to support this next critical phase in the partnership.
- Get involved with the ongoing work of the funding subcommittee
CONTACT INFO

DRRP Funding Subcommittee Co-Chairs

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